



April, 2014 was **Distracted Driving Awareness Month** and the Town safety committee sponsored a campaign for employees to read information about the dangers of using cell phones behind the wheel and take a pledge to end distracted driving.

The National Safety Council developed a fact sheet to explain the scope of the cell phone distracted driving problem that was distributed to all employees. Some of the highlights:

- ? **The National Safety Council estimates that almost 25% of car crashes involve cell phone use. Driving is a complex task that requires eyes on the road, hands on the wheel and the brain focused on the task of driving.**
- ? **Drivers engaged in cell phone conversations are cognitively distracted and can fail to see up to 50% of their driving environment including stop signs, pedestrians and red lights.**

We had 69 Town employees take the distracted driving awareness pledge by signing and returning the document by April 30, 2014. Thank you to all who participated. This group became eligible for a raffle prize. The winners of the raffle are:

Melinda Hemphill from Sanitation  
and  
Krystal Makusevich from the Library

They each won a \$25 gift card to CVS. Congratulations to them both!

We also wanted to recognize Departments who got 100% of their employees to sign the pledge. Many departments were close but the only one to reach the 100% mark is the Finance Department in Lincoln Center! Congratulations to them!

Remember.....the fight to end distracted driving starts with you.